



## **Dillard University Athletics**

### **To: Whom It May Concern**

It is my pleasure to unequivocally give a letter of recommendation for Brian Baublitz Jr.

I am Joe Prisco, the Assistant Athletic Director for Athletic Communications and Game Operations at Dillard University. I have 14 years of experience working in the Athletic Communications field and have seen numerous professionals come and go and Brian is one individual I have worked with who really stands out.

I worked with Brian as part of the staff of one of the member institutions of the conference, Gulf Coast Athletic Conference (GCAC), he was the Sports Information Director with for this past year

Brian consistently provided top quality work during his time with GCAC and was an outstanding asset to our conference. His tireless work ethic and talents made him both valuable and essential. Brian was able to meet the challenges that face this line of work and he was able to get the job done often times going above and beyond the call of duty.

The position he was hired for was only designed and structured to be in a part-time role, but at no point did Brian ever let the limited hours get in his way of putting out a product that put us at the upper echelon of all conferences at the NAIA level all while also juggling working as the primary media contact for one of the other schools in the conference, Rust College, working an additional delivery job and also lending his support and time to a former school that he had previously worked at, Alcorn State, that called and needed his assistance.

In his time with the GCAC, Brian served as the primary media contact for all our sports as a one-person conference office. He developed an exceptional graphics and a notes template that far exceeded anything that we have ever seen at the GCAC during my time at Dillard. He treated this job with care while also making sure to form a personal connection with all of the Sports Information professionals, athletic directors and administrators in the GCAC.

While with the GCAC, he displayed a strong knowledge of desktop publishing and graphic design, athletic statistical software, social media, website development/maintenance and media relations.

I offer the strongest recommendation for Brian Baublitz Jr. that I possibly can, and I am certain that he would be an excellent addition to your staff.

In the event that you need more information, please get in touch with me at [jprisco@dillard.edu](mailto:jprisco@dillard.edu) / 504-816-4953 (o) / 708-822-9969 (c)

Sincerely,

**Joe Prisco**